



## Olga Cecilia Olaya Ríos, Learning Coach

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**Olga Cecilia Olaya** is Founder and Director of *Avance Estratégico*, a consulting firm in the areas of Personal/Organizational Transformation and Development, Business Strategies and Process Strengthening Strategies, offering customized solutions through a Being-to-Doing growth approach. She is the founding member of Humane Corporation, an institution aimed at human comprehensive development; also a Facilitator in the Values Training Program at corporate level.

During the past 23 years Olga has been engaged in several national and international projects on human resources, customer service, strategic planning, organizational development and leadership style transformation, reduction of uncertainty associated to strategic decisions through market research and marketing consultancy. Among her clients are: Colfrigos, Banco AV Villas, Proenfar, Club Campestre, Directv, among many others.

Olga has a University Degree in Psychology from Universidad de Los Andes (Bogota); Integral Coach at Ser Coach (Bogota), (ACC ICF); Learning Coach at LIM; Facilitator in Parents Coaching Program (Charisma Latam) and Market Specialist at Universidad Eafit (Medellin). During more than 15 years Olga has combined labor with teaching at the Faculty of Psychology and Management in Universidad de Los Andes, La Sabana and Eafit (Colombia and Central America); also at Continuing Education in Pontificia Universidad Javeriana and Universidad San Buenaventura.

Olga has previously worked in the area of Research and Marketing at several organizations, has been the Director of Organizational Psychology at the Universidad Konrad Lorenz (Bogotá), and curriculum designer with emphasis in Consumer Behavior and Organizational Psychology.

Languages: Spanish (native speaker), English

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