



Ricardo Escobar Borrero, Manager LIM Mexico

Ricardo, LIM Manager for Mexico, has educational qualifications that include a B.A. in Humanities, Creativity (Icret, Mexico), Human Development (Hawa Center, Buenos Aires) and Accelerated Learning Techniques (Colegio de Graduados, Mexico and PCO's, Venezuela).

Prior to his selection as Country Manager for LIM, he had broad experience as a consultant and trainer, having worked at middle management and executive levels in various sectors: Coca Cola, KPMG, PWC, GSK, Ecopetrol, SGS, Bancoldex, Bancomex, Ericsson, among others. He has worked in more than 15 countries in Latin America, Spain and Portugal. Prior to this, he was General Manager at Hugo Levy & Asociados, a consulting firm in Argentina and Sales Manager at Editorial Yug, in Mexico.

He has been a frequent speaker at a number of Mexican and other Latin American conferences, covering such subjects as Systemic Pedagogy, Creativity, and Service Quality. He is also co-author of the book "Creatividad en el Servicio" (McGraw Hill, 1996) and "Usos y perspectivas del Coaching en Latinoamerica" (Editorial Ril, 2012)

In addition, Ricardo has been a trainer with International coaching Community (ICC), professor of the Diploma Studies on Creativity and Innovation of Icret, Mexico, and trainer and coordinator of "Diplomado de Coaching" in TEC, México. He has also served as trainer and coordinator of the Diplomado in Coaching at the Tecnológico de Monterrey.

Ricardo's role in LIM is Country Manager for LIM Mexico, in charge of developing LIM Business in Mexico, managing and developing the Staff of Learning Coaches, and implementing and delivering all the services for his list of clients.

Areas of capabilities include:

Executive Coaching	Creativity
Consultative Selling	Sales Training
Leadership Development	Accelerated Learning
Team Development	Action Reflection Learning

We develop your leaders while they develop your business.