

MARITZA MORALES

Maritza Morales is a global management consultant and certified Team Coach. She has helped business owners, managers and corporate teams address their challenges for more than 20 years, both as consulting practice leader and as director at several Fortune 100 companies, including Global Data, UBM Media , Motorola and Blackberry. She has led teams and managed client engagements in North America, Latin America, Europe, Asia, Japan and Australia in the telecommunications, media and leisure industries.



Maritza is currently an Associate Coach of Leadership in Motion (LIM Global), with a focus on leadership innovation, executive coaching and team performance. To this role, Maritza brings her global vision and extensive experience as business strategist, advising executives on change opportunities and designing high impact innovation strategies. Her leadership development tool kit draws from years of practice developing managers, enabling team performance and designing learning experiences across cultures and geographies. Prior to joining the LIM network, Maritza was Consulting Practice Leader at Pyramid Research, a division of London-based Global Data Plc.

Maritza is co-author of the Creativity Lab for Leaders, an experiential learning program to boost innovative thinking and performance among managers and their teams. She has spoken on leadership at several professional and academic forums, including the University of Wisconsin's Career Conference and the Hispanic Corporate Council, and received leadership awards from the YMCA and Junior Achievement. Born and raised in the Commonwealth of Puerto Rico, Maritza holds an M.B.A. from the University of Wisconsin and a bachelor's degree in Finance from the University of Puerto Rico. She conducts leadership programs, team performance labs and executive coaching sessions in three languages: English, Spanish and Italian.

Areas of capability and interest include:

- Team alignment and performance
- Peer learning
- Meeting and workshop facilitation
- Design and delivery of leadership innovation programs
- Executive and Career Transition coaching

Contact Maritza at: Maritza.Morales@LIMglobal.net