

Choy Kiew Cheong



**Singapore, PCC, ACTC
EMCC Senior Practitioner
Shared Leadership Team Coach
Certified Coach Supervisor
Sustainability Coach
Qualified PCC Assessor**

Cheong Choy Kiew is an ICF credentialed Certified Coach (PCC & ACTC) and has also obtained certification as a Shared Leadership Team Coach with Leadership In Motion (LIM). Her expertise in coaching spans individuals, groups, and teams.

Choy Kiew has over 30 years of corporate experience in senior leadership positions across Asia-Pacific, Europe, and South Africa. She has a rich and diverse professional background, having lived and worked in Singapore, Japan for two years, and China for nearly seven years. Throughout her career, she has excelled in leading both individuals and teams. She is recognised for her skills in spearheading strategic business initiatives within a highly regulated environment. While based in Japan and China, Choy Kiew was instrumental in initiating and establishing a coaching culture.

Choy Kiew has published 2 books — the first book ***Into The Wild, Creating a Coaching Culture at the Workplace*** and the second book ***Nyonya Puteh*** in honor of her family's rich heritage.

Writing continues to take up most of her spare time, in addition to mastering the distinct and unique flavours across South-east Asia.

Areas of capability and interest include:

- Executive Coaching
- Team Coaching
- Peer Learning
- Organizational Alignment Coaching and Culture Change
- Retreat and Workshop Facilitation
- Developing Teams and Team Coaches
- Designing & Delivering Leadership Development Programs

Contact Choy Kiew at choykiew.cheong@limglobal.net

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