



# Stop and Reflect

Issue: # 163

March 2014

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The SUSTAINABILITY pick of the month:



Business can align with worthy causes.

Find out how and what's already happening.

One hour Webcast -  
March 26 2014  
[Find out more](#)

## How to Create a Culture of Learning and Earning?



Listen LIVE to  
Ernie Turner  
in  
Göteborg, Sweden  
April 4, 2014  
8 30 - 10 30 am  
For information [click here](#)



Dear Reader,

We are used to binary thinking: good or bad, profit or philanthropy, environment or business, rational or new agey, short term or long term...

Have you ever considered that reality is constantly showing us that binary thinking is not a good approach, as we are faced with "both-and's" that challenge our way of thinking?

This month we share with you a very innovative approach to business - called Conscious Capitalism, where the environment is as strong a stakeholder as the shareholders. And the employees. And the community. And the vendors. And yes, the clients too.

All in all, the model works.

Enjoy the discovery and be inspired.

(And check out the **Quote of the Month** at the bottom - inviting you to Stop and Reflect...)

## CONSCIOUS LEADERS CREATING A NEW MODEL OF BUSINESS

By Isabel Rimanoczy

"What do Starbucks, UPS, Nordstrom, Southwest Airlines, Amazon.com, Whole Foods Market and Costco have in common?"



[CLICK HERE TO DEFEND THE RAINFORES AND ITS PEOPLE](#)

### Coaching Teams for High Performance

Find out more about the powerful design to become a [High Performing Team](#).



#### Quick Links

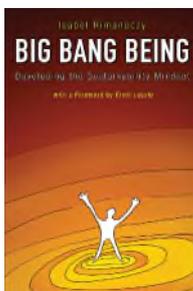
Missed an issue? Find them in the [Newsletter Archive](#)

[More On Us](#)

Did you make your pledge?

**JOIN The LARGEST committment for Pro Bono work in corporate history**

**CLICK HERE A Billion+ Change**



[Developing the Sustainability Mindset.](#)

**"Read and act on this fundamental wisdom"**

Rick Schnieders, Chairman and CEO (ret.), Sysco Corp.

asks Anthony J. Sadar in his column of March 2013 in the Washington Times. The answer is that they all practice "conscious capitalism."

"Conscious capitalism is an evolving paradigm for business that simultaneously creates multiple kinds of value and well-being for all stakeholders: financial, intellectual, physical, ecological, social, cultural, emotional, ethical and even spiritual. This new operating system for business is in far greater harmony with the ethos of our times and the essence of our evolving beings," indicate John Mackey, co-CEO of Whole Foods Market, and Raj Sisodia, marketing professor at Bentley University, in their 2014 book, [Conscious Capitalism: Liberating the Heroic Spirit of Business.](#)

This model of business is different from the traditional concept of doing well by doing good. [Read More...](#)

## Practicing Conscious Capitalism

Mr. Mackey 's Whole Foods Market Inc. has been able and eager to help alleviate world poverty through one of its ambitious nonprofits, [Whole Planet Foundation.](#) The charitable action of Whole Planet Foundation involves participation in microlending programs in more than 50 countries and has funded more than 200,000 microcredit loans, providing more than \$35 million in capital.



**Want do get a picture of how sustainable your thinking is?**

Take this self-assessment to see how you qualify in terms of sustainability in action. [Click here.](#)

We want to hear from you!  
Click here to leave a comment

**Give yourself a little gift**

Two Authors in One Day  
Stockholm, Sweden



Ernie Turner, President of LIM  
and author of *Gentle Interventions*



Isabel Rimanoczy, Ed.D.,  
author of *Big Bang Being*  
**April 2, 2014**  
**13 00 - 17 00 hs**  
**MiL Institute**

For information and registration, [click here](#)



**Leverage, Expand,  
Accelerate, Partner for  
a Global Sustainability  
Mindset**

Find out more  
[LeapIntoSustainability.org](http://LeapIntoSustainability.org)

**With your first morning  
coffee, get Isabel's  
famous *Quote of the Day***

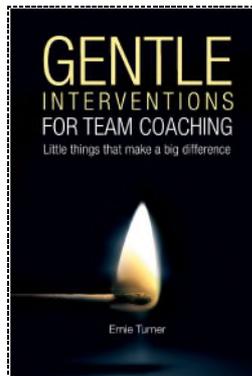


[Sign up here](#)



Lynne Arriale Trio - Arise

**It's Out!!**



**GENTLE INTERVENTIONS for TEAM  
COACHING**  
**Little things that make a BIG difference**

Have you wished there was a book with simple tools, that you could just read and try out next morning with your team, and that would be so powerful that it would qualify for the "best of the day" for everyone?

Wish no more and check out Ernie Turner's latest book with stories and tools that are powerful, simple and fun. [Click here](#)

## QUOTE OF THE MONTH

*The fourth bottom line is your soul.*  
*Kathleen Paylor*

**LIM - Leadership in International Management** is an international consulting firm with Learning Coaches in USA, Latin America, and Asia. We develop your leaders while they develop your business. Visit our website [www.LIMglobal.net](http://www.LIMglobal.net)

**Stop and Reflect**

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