

Irene Lin Wenhui (Preferred Name: Irene)



Singapore, PCC, ACTC
Certified Coach
Shared Leadership Team Coach

Dr. Irene Lin Wenhui is the former General Manager for Southeast Asia at BASF Electronic Materials. She is an International Coaching Federation (ICF) Professional Certified Coach (PCC) and holds the ICF Advanced Certification in Team Coaching (ACTC) and Mentor Coach Specialization (MCS) at both ACC & PCC levels. Passionate about globally minded leadership coaching and management consulting, she draws on more than 30 years of academic and management experience to help clients strengthen their self-confidence and leadership and build high-performing teams. She also supports leaders in navigating change and transformation, guiding their organizations toward sustainable development.

Irene is the founder of Leadership Coaching & Consulting Pte. Ltd. in Singapore. She has been an Associate Consultant of Leadership in Motion, since February 2024. From 2018 to September 2022, she served as Chief Consultant and Executive Coach at Guangdong Zhifang Education Technology Co., Ltd., where she focused on coaching CEOs and next-generation successors, leadership training, and guiding the design and implementation of strategy-based performance management systems.

Dr. Lin holds a PhD in Chemical Engineering from the National University of Singapore (NUS). Fluent in English, Chinese, and the Teochew dialect, and shaped by a diverse professional background, she is a dynamic and adaptable leader who moves easily across industries and cultures. She enjoys reading, traveling, and cooking.

Areas of capability and interest include:

- Executive & Leadership Coaching
- Shared Leadership and Culture Development
- Designing and Delivering Leadership Development Programs
- Second-generation successor development for family-owned enterprise
- Enterprise management consulting
- General Management / Business Management / Quality Management
- Team / Organization coaching

Contact Irene at irene.lin@limglobal.net

LinkedIn: <https://www.linkedin.com/in/irenelinwenhui/>