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Ruby Palma

Founding President and Principal Partner,
and Certified Learning Coach of **Leadership
in Motion (LIM)** Global Philippines.

Ruby has over 20 years of business management experience in a multinational environment, including 5 years of International Strategic Learning, and organizational Development experience with global management teams, and 3 years in the government. Her expertise includes keen sensitivity and ability to coach executives, mentor leader coaches, develop, and motivate high performing teams.

Ruby was Asia's rep to the Global Learning, and Development (GLAD) network where along with representatives from different regions of the world, she worked in the implementation of global L&D programs. As Regional L&D Director and HR Director of AstraZeneca Pharmaceuticals in Asia Pacific, she designed the strategic learning agenda, ensuring robust development options for 14 markets in the region. As HR Director, she played a strategic role in the merger and integration of a number of pharmaceutical companies, drove the evolution of the new culture, led change initiatives, and supported successful career transitions.

Ruby earned her Business degree in Economics from the University of the Philippines, Diliman and MBA degree from the Ateneo De Manila Graduate School. She took a post degree management course from IMD in Switzerland. She was conferred Outstanding Professional Award in the field of social sciences and human ecology by the UPAAV. Ruby is certified to administer the Myers Briggs Type Indicator, EQi2, and the DISK assessments.

Ruby.Palma@LIMglobal.net
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