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Swee Heng

Specializes in high performance leadership, mindset and culture change. He is accredited as a Professional Certified Coach from the International Coach Federation, USA.

The author of *“Coaching In The Moment — How busy leaders can make more impact with less time”*, Swee Heng is a well-grounded leadership coach who helps his clients to develop sound and effective skills and solutions for sustained change and impact. His philosophy of being practical and the need for leaders to accelerate their learning comes from his +30 years thriving in public and commercial organizations in Singapore and Asia Pacific, including being a member of the regional management board of a global company.

Swee Heng trains and coaches international and public sector clients in Singapore, China, Taiwan, Korea, India, Thailand, Vietnam, Myanmar, Philippines, Malaysia, Brunei and Indonesia. Some of his clients include Bayer, Johnson & Johnson, Facebook, Logitech, Goodyear, Warner Brothers, American Express, Nestle, Gucci, Damen Shipyards, Elsevier, Ernst & Young, Monetary Authority of Singapore, Singtel, Yishun Health Academy and National Volunteer & Philanthropy Centre. Swee Heng was the regional HR Director for Reed Business in Asia Pacific, a division of Reed Elsevier plc. He led Deloitte Singapore’s HR from 1997-2000. Swee Heng had also held key strategic and operational positions in the Ministry of Defence (Air Force). He is a former business school faculty member at the SP Jain School of Global Management. He has an MBA in International Management from the Royal Melbourne Institute of Technology, a degree in Management & Marketing from Murdoch University and a Diploma of Psychology from the Singapore Human Resource Institute

SweeHeng.Tan@LIMglobal.net
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